

Minutes  
Human Services Commission  
Wednesday, February 5, 2003  
1:00 P.M.  
City Hall - Kiva  
3939 Drinkwater Boulevard  
Scottsdale, AZ 85251

Present: Chairwoman Fausel, Vice-chair Bachmann, Commissioners Bilsens, Bitenc, Broshar and Coudroglou

Absent: Commissioner Seymour Resnick

Staff Present: Connie James, Mark Bethel, Kathy Breen, Donna Brower, Vicki French, Phil Hershkowitz, Beverly Johnson, Diane Kallal, Valerie Kime Trujillo, Rita Koppinger, John Larrivee, Jack Miller and Mary Kay Rieke

CALL TO ORDER

Chairwoman Fausel called the meeting to order at 1:05 pm

OVERVIEW OF SCOTTSDALE CARES FUNDING PROCESS

Connie James, Human Services Director, introduced Mark Bethel, Community Services Manager, who gave the following overview of the Scottsdale Cares funding process:

Madam Chair, Members of the Commission:

On Monday, you heard presentations on 22 applications for funding from CDBG and General Funds. This afternoon you will be hearing presentations on 29 applications for funding from Scottsdale Cares and 3 presentations for the Scottsdale Endowment Funds. This afternoon is the mid-point in a funding process that began in October with a pre-application orientation and will end in July with the distribution of Scottsdale Cares Grants and Endowment Funds.

The Scottsdale Cares Program was created by the City of Scottsdale in 1995 to allow utility bill customers an opportunity to add a voluntary contribution of \$1 per month to their bills to support a variety of human service programs. Unfortunately, this year marks the first year that the city will not partner with The Arizona Republic Charities. In prior funding years, Arizona Republic Charities had matched 50 cents on the dollar.

Scottsdale has a long history of brokerage relationships with non-profit human services providers. We know that during an application process, the competitive nature of the process can hide the fact that these agencies are collaborators with us in the provision of services, but I need to acknowledge the benefit that these agencies bring to the residents of Scottsdale. On behalf of the City and my staff, I would like to welcome and thank all of the presenters who are here this afternoon.

The funds available from Scottsdale Cares for this year will \$190,000 and \$3,000 for the Scottsdale Endowment Fund. This year we received requests for more than \$346,000. This year, *as in every year*, there are more legitimate requests for several times the amount of money than is available for allocation. There will be good applications for important services that will not be able to be funded. Your task will not be easy; but your responsibility is an important one. You need to have the opportunity to find out as much information as you need to be able to make your best recommendation to council.

There are 32 presentations scheduled for today. The applications were distributed to members of the commission two weeks ago. If the staff has had questions or concerns that we felt the commission should be aware of, we have given that information to you already. We did not have questions of every application. But if we did, copies of these evaluation sheets were sent to the agencies as well so that they would have the opportunity to address these issues in writing before their presentation today. Many

agencies did submit responses in advance; some have not but are planning to address those issues in their comments today.

In order for you to hear all of the presentations we have asked the presenters to limit their presentations to 3 minutes. The commission may then take as long as you need to ask questions. As has been our custom, we will be using a timing light to remind presenters when their three minutes are up. Donna Brower is the timekeeper today. In fairness to other presenters we will be enforcing the three-minute time limit. If a presenter does not stop speaking shortly after the red light comes on, Donna will tap you on the shoulder. We know that this can be annoying for the person who is speaking, but with 32 presentations scheduled for this afternoon, we are pretty sure that everyone who is waiting to make their presentation will appreciate us keeping the presentations to three minutes. In addition, I ask that each presenter give Donna your business card as you approach the podium. I will ask for the opportunity to repeat this reminder periodically during the hearing, and after any breaks, so that people coming in later will be aware of this.

Madam Chair - We have a long afternoon ahead of us and I would now like to turn the meeting back over to you.

Chairwoman Fausel read the following Conflict of Interest Statement:

The Arizona conflict of interest laws are found in Arizona Revised Statutes Sections 38-501 through 38-511. They apply to public officers and employees of various public bodies and political subdivisions, including city boards and commissions, such as the Human Services Advisory Commission.

The Statutes prohibit public officers and employees from engaging in certain types of activity or conduct, including participating in or voting upon contracts or other matters in which they, or a relative, have a substantial interest. A "substantial interest" is defined as "any pecuniary or proprietary interest, either direct or indirect".

In other words, if you as a Commission member, or a relative of yours, have a money or property interest that may be affected, either positively or negatively, by the action of the Commission, relating to a matter before it, you have a conflict of interest. You may not participate in nor vote upon any such matter. When you become aware of a conflict of interest, the law requires that you make that interest known on the official records of public agency, in this case the Commission minutes, and refrain from participating in any manner in such decision.

Does anyone wish to make known a conflict of interest, for the record, at this time?

Chairwoman Fausel indicated that she has a personal involvement with the Valley of the Sun YMCA/Scottsdale-South Extension agency. She therefore recused herself from participating or making any decision regarding this agency.

#### PUBLIC HEARING ON PROPOSALS SUBMITTED FOR SCOTTSDALE CARES

**Aid to Adoption of Special Kids (AASK) – Kristi Hall Sliwa, Director of Fund Development,** presented the agency's request for \$10,000 for the Family Support and Preservation Services. AASK serves children who are survivors of abuse and/or neglect, emotionally, physically, and/or cognitively challenged; medically fragile due to premature birth and/or exposure to drugs, alcohol, or HIV/AIDS; are over age six; members of an ethnic minority; or members of a sibling group wishing to remain together. As part of its comprehensive Family Support Services Program (FSSP), AASK will provide to Scottsdale foster and adoptive families: in-home counseling, in-home respite care, advanced parent training, referrals for additional therapy or other services, Kids Day Out, therapeutic respite camp for children, family camp, Families First Support network, and ongoing education. The program will serve a minimum of 15 Scottsdale families.

**AIDS Project Arizona – Marcy Mannino**, presented the agency's request for \$7,500 for Family Care Services. Components of the Family Care Services include a food pantry, transportation services; legal clinic; parent/peer support and family centered counseling; a series of "buddy" programs, e.g., Home/Hospital Visitor; Kid Central Program and Nutrition for Today. The program will serve 23% of or 598 Scottsdale residents. Approximately 478 individuals will have low or moderate income.

Commissioner Bitenc asked what the original name of the agency was, as it is in its twentieth year. Ms. Mannino said that the original name was the Arizona Aids project and it was the first AIDS agency in the state.

#### **All Star Kids Tutoring (ASKT)**

No representative appeared and no presentation was given.

**Area Agency on Aging, Region One – Anne Bisceglia, Benefits Assistance Program**, presented the agency's request for \$10,000 for the Benefits Assistance Program. The Benefits Assistance program, operated by the Area Agency on Aging, Region One, provides information on and assistance with insurance benefits to seniors, the disabled, and caregivers. The program will serve 440 Scottsdale residents, 88 who have low or moderate income.

Commissioner Bilsens asked how many total clients the agency serves. Ms. Bisceglia said that currently they primarily do client contacts, but they are in transition to a database system that will allow us to pull out the unduplicated clients. Last year, that number was 2,503 in Maricopa County. Commissioner Bilsens asked if the 444p is persons served in Scottsdale. Ms. Bisceglia said yes, their expectation would be serving 444 people, based on the report this year of 399 and a projected 10% increase. Commissioner Bilsens asked if, according to the numbers, 25% of the total served by the agency are in Scottsdale. Ms. Bisceglia said yes.

**Assistance For Independent Living, Inc. – Theresa L. Brooking, Executive Director**, presented the agency's request for \$7,500 for the In Home Service for the Frail and Elderly. The program supports the independence and dignity of older adults through quality, caring, in-home (non-medical) support services such as help with activities of daily living, i.e., laundry, light housekeeping, personal cleanliness, meal preparation, grocery shopping and respite – short term or intermittent – care and supervision for clients residing in their own homes. The program anticipates serving 35, or 30% of the total clients served by the agency, and at least 85% of the clients served will be of low or moderate income.

Chairwoman Fausel stated that the agency's application indicated they would not accept a lesser amount. In view of the current economy and our ability to fund as many agencies as we can, she asked whether they still hold with that statement. Ms. Brooking said that she would stand down from that position and accept a lesser amount.

Commissioner Broshar asked how the agency qualifies their clients. Ms. Brooking said that they qualify based upon age (60 or over), physical abilities (usually a chronic health condition that prevents them from doing day-to-day tasks) and their income (not able to afford the services).

**Body Positive – Brian Helander, Executive Director and Alexis R. Smith, Grants and Volunteer Coordinator**, presented the agency's request for \$10,000 for the Client Support Program – In-Home Respite Care/Positive Pals. Body Positive's In-Home respite Care, Positive Pals, a valley-wide program, matches trained Body Positive volunteers with individuals, their family members and partners, and their children who are infected with and affected by HIV/AIDS by providing a support network of services. The primary goal of the program is to maintain and support the integrity of the lives of Body Positive clients infected or affected with HIV/AIDS. The program provides assistance with personal care skills, such as eating and dressing independently, lending support and respite care to the parent, childcare while infected parents attend medical appointments, support or education activities; and generally using individual skills and experience to make a positive difference in the life of the infected individual or

affected family. The program will serve a minimum of 65 Scottsdale residents, and at least 52 of these clients meet the HUD Annual Income Guidelines of low to very low income.

Commissioner Bitenc asked about the program services, fees and reimbursements line item and what it is. Ms. Smith said that those funds are from fees that are collected from clients that are at or above the poverty guidelines, such as co-payment for counseling, and services for the clinic. Commissioner Bitenc asked if the agency received any Arizona funding. Ms. Smith said no.

Commissioner Bilsens asked about the agency's claim that they would serve 45 clients by mid-January and to date, they have served only 14, could you comment on those numbers. Mr. Helander said that one of the problems is that some clients feel they don't need the service, or are hesitant about having others in their home. He added they are making a more personal effort to try and overcome these barriers. Commissioner Bilsens asked for clarification - in terms of funding, last year we gave \$5,000 and to date you've served 4 clients? Mr. Helander said yes, but there is great evolving potential for the service.

**Boys and Girls Clubs of Scottsdale – Tony McClure, Youth Development Supervisor and Andrea Still, Program Coordinator from Scottsdale Center for the Arts**, presented the agency's request for \$5,800 for the Cultural Connection Program. The Cultural Connection program exposes members to a broad range of arts education activities and continually encourages them to develop new skills and talents, express themselves, and expand their individual creativity. A total of 100 Scottsdale residents will be served, 60 of which have low to moderate income.

Chairwoman Fausel asked if students were on the planning team. Mr. McClure said that the Planning Team is comprised of staff, but the students do participate. Chairwoman Fausel asked how many are served. Ms. Still said between 30 and 35 per session. Chairwoman Fausel asked if there are separate groups for the different age ranges. Ms. Still said that they are evaluating that and see a difference in the age ranges, but right now we are all together. Chairwoman Fausel asked how many of your students are from the Salt River Maricopa Pima Reservation. Mr. McClure said throughout the year, they have about 30.

**CampFire – Vikki Scarafiotti, President/CEO and Taryn Lopez, Program Director** presented the agency's request for \$15,000 for Scottsdale Youth Outreach – Minnezona Neighborhood. Camp Fire's Scottsdale Outreach – Minnezona Neighborhood will assist with providing 60 children and youth in the Minnezona Neighborhood with a full range of Camp Fire program services including: small group mentoring (Club); experiential learning (Outdoor Skills), resident camp and Teen Leadership development program to be delivered by Camp Fire professional staff, which includes one full-time bilingual staff member. A total of 60 Scottsdale residents will be served, all of who are of low to moderate income.

Chairwoman Fausel noticed that most of the programs' participants are Hispanic, and asked if the agency engages them in cultural activities and are the parents involved. Ms. Scarafiotti said that yes, they sponsor Independence Day and the event is attended by children and their mothers – so it is very much a family activity and those services to those families have created great relationships between the agency and the family.

Commissioner Bitenc asked what percentage of your participants are boys. Ms. Scarafiotti said that 60% are boys.

Commissioner Bachmann asked if the agency has a summer camp. Ms. Scarafiotti said yes. Commissioner Bachmann asked how many children get to experience the camp. Ms. Scarafiotti said that 60 from Minnezona and 60 from Paiute.

**Catholic Social Service – Thomas J. Egan, Director of Programs and Services**, presented the agency's request for \$5,000 for the Community Service program, which connects people with the services they need by providing information and referrals as well as emergency assistance funds. The program will serve 150 Scottsdale residents, 125 who have low or moderate income.

Chairwoman Fausel asked if the demand increases would the agency house an office at Vista or St. Daniels. Mr. Egan said that the agency has a stronger relationship with Our Lady of Perpetual Health, and they have a counselor there. If the demand is great, they could put a staff member there, or train existing staff and volunteer parishioners, as they have done this in the past.

Commissioner Bilsens asked if the agency would serve an additional 150 clients, based on the statement in the application. Mr. Egan said that they expect to serve an additional 150 clients. He added that although every client that comes to them may need financial assistance, not everyone needs emergency financial assistance. So, we felt that 104 dollars per request for 26 people needing emergency financial assistance is a good estimate, based on the increase in need.

Commissioner Bilsens asked if the agency collaborated with other agencies that provide similar services. Mr. Egan said yes, they work with them very closely.

Chairwoman Fausel asked for clarification about tracking clients after they have been referred to another agency. Mr. Egan said they do a quality control internal process, which is contacting 10% of all their clients. Of those contacted, they have received positive feedback.

**Child Crisis Center, East Valley, Inc. – Jody Tierney, Counselor**, presented the agency's request for \$5,000 for the Residential Program's Emergency Shelter. The Emergency Shelter provides a safe "home" for children birth through eleven years of age. Children are placed by either Child Protective Services (CPS) or by a parent/guardian facing a crisis. Parents attend prevention and intervention classes while the child is staying at the center. The funding would be for the community beds. The program will serve 13 children. Although the program does not track family income, historically, most children who receive services have come from low to moderate-income families.

Commissioner Bilsens asked why the total number of clients served in Scottsdale is so small. Ms. Tierney said it is hard to say, often the children are homeless or are living with family, so they don't report Scottsdale residency. Commissioner Bilsens asked what percentage of the children served is homeless and Ms. Tierney said one-fourth of the children reported are homeless.

**Community Bridges (EVAC) – Kristen L. Polin, Director of Public Relations and Community Development**, presented the agency's request for \$12,000 for their Crisis Services and Medical Detoxification programs. The Emergency Crisis and Medical Detoxification services are provided to adult men and women from Scottsdale to save lives and reduce the impact of alcoholism and drug addiction as a predominant causal or contributing factor in the majority of cases of domestic violence, child abuse and neglect, assault, homicide and suicide, and help each patient develop hope and direction during their period of detoxification. The Emergency Crisis program will serve 200 homeless men and women from Scottsdale and the Medical Detoxification program will serve 91, all of who are of low or moderate-income.

**Community Information & Referral, Inc., – Rosemary Ivanoff, Assistant Director**, presented the agency's request for \$10,000 for their Information and Referral Helpline. The 24-hour Information and Referral Helpline is a community outreach component. CIR provides printed materials to providers of services, such as brochures, wallet cards, Food Hotline brochures, and telephone stickers. Materials are provided free of charge and mailed at no cost to the requesting agency or public service. The Helpline will serve 7,500 Scottsdale residents, all of who are of low to moderate income.

Chairwoman Fausel asked of the 7,500 people served in Scottsdale, is this unduplicated number? Ms. Ivanoff said she did not know because they are single calls.

Commissioner Broshar asked if the agency is able to handle the number of calls, what do they do if they can't. Ms. Ivanoff said that because of the increase in calls, they had to add additional operator that was not budgeted, so we have to find the money before the end of the year.

**Concerned Citizens for Community Health – Dr. John E. Wolfe, President of the Board of Directors**, presented the agency's request for \$36,000 for Emergency Services for rent/mortgage, utilities and food. The program will provide, for eligible Scottsdale residents (those experiencing a financial crisis), emergency rent/mortgage assistance and utility payments, and a bag of groceries will be provided weekly for low-income eligible senior citizens or disabled persons. A total of 375 Scottsdale residents will be served, all of who have low or moderate income.

Chairwoman Fausel mentioned the rise in the cost of fuel and how that affects the ability of the agency to run their food program. Mr. Wolf said that they have a contingency plan. Donna Brower, Human Services Coordinator at Civic Center Senior Center said that there are funds from the Frosty Media Kachina Award that can offset the cost of fuel, so that the program can continue.

Commissioner Bilsens asked if all the clients served by this program are Scottsdale residents? Mr. Wolf said all of the clients are Scottsdale residents.

**Free Arts of Arizona – Stephanie Small, Executive Director and Susan Paull, Program Director**, presented the agency's request for \$15,000 for General Operational Support. This funding will provide general support for their five programs offered to children and families. Free Arts of Arizona strives to improve the mental health of children who live in local residential treatment centers, group homes and shelters (partner facilities). There are nine placement sites in Scottsdale. A total of 1,000 Scottsdale residents will be served, all of who are have low to moderate income.

Chairwoman Fausel asked of the 917 children the agency served last year, how many are unduplicated? Ms. Paull said that they don't have a definite way of tracking if the child is unduplicated because they don't have access to the children's records. She added that it is unlikely that the children would be duplicated.

Commissioner Bachmann said he is familiar with the staff on site at the Devereux agency and believes they provide similar services, can you explain that? Ms. Paull said that the Devereux staff provides on-site counseling, and they do not provide the same artists' series or opportunities to see theater, or perform, so no, they do not provide the same services as our agency.

**Girls Ranch, Inc. of Arizona – Karen Gunderson, Public Relations/Grant Writer**, presented the agency's request for \$5,000 for the Family Scholarship Program. The funding will provide placement for girls from low-income families who are not able to pay the full cost of the program. The Girls Ranch provides help for troubled girls through a residential program, and the agency does not know those who will be served in Scottsdale before the parental application is completed, although most are from low to moderate income households.

**Health World of Scottsdale – Peter P. Rusin, Executive Director**, presented the agency's request for \$10,000 for the Health World Outreach Programs. The program provides interactive health programming with hands-on exhibits and discovery opportunities for Scottsdale students K-12 attending schools in the Scottsdale Unified School District. To lower incidents rates outlined in the LINKS Community Collaborative report, it focuses on preventative health interventions including Staying Health, Nutrition, Character Education, Drugs, HIV/AIDS and the Body. The program will serve 27,000 Scottsdale resident, 3,000 of who are of low to moderate income.

Commissioner Broshar asked about the facility in Illinois and if that facility is the agency's model. Mr. Rusin said yes.

Chairwoman Fausel asked what the Scottsdale School District is bringing to the program. Mr. Rusin said that the Scottsdale School District would be providing facilities, and transportation if necessary. Chairwoman Fausel asked if Mr. Rusin had met with any other agencies that provide similar services to determine an evaluation of needs. Mr. Rusin said that the agency has collaborated with the Scottsdale Police Department, LINKS and Scottsdale Health Care. Chairwoman Fausel asked how the agency collaborates with the Scottsdale Police Department. Mr. Rusin said that they had two Scottsdale police

officers serve on one of the agency's committees, and that committees met for a year and a half. He added that the agency has been involved in the Youth Town Hall and had over 300 students participate in their pilot program at the Civic Center Library.

Chairwoman Fausel asked where the students come from. Mr. Rusin said the students come from all 5 Scottsdale school districts. Chairwoman Fausel asked if the students were primarily from High School and Mr. Rusin said yes.

Commissioner Bilsens asked what the agency does besides this particular program. Mr. Rusin said that they do outreach to other school districts such as Paradise Valley and Cave Creek, as well as make available 23 other programs. These programs are available to any school, if requested, for no charge. Mr. Rusin added that they receive additional funds from Scottsdale Health Care and Charros. Commissioner Bilsens asked if a third of the agency's budget came from the Scottsdale School District and Mr. Rusin said yes.

Chairwoman Fausel asked whom the agency talks to when they call the school. Mr. Rusin said it is usually the school nurse, but that they also speak with principals and teachers.

Chairwoman Fausel asked about other agencies that provide a similar prevention program and could he explain why his agency is different. Mr. Rusin said that they have designed programs based upon what the schools want, and this program is very interactive and to the point, engaging the children. He added that through the pilots, they discovered that there is a genuine interest by the students in this particular topic.

**Junior Achievement of Arizona – Linda Pastori, Sr. Vice President of Development**, presented the agency's request for \$5,688 for the Exchange City Program. The program provides 5<sup>th</sup> grade students from two Scottsdale Schools, Arcadia Neighborhood Learning Center, and one other unspecified at risk school, the opportunity to participate in the Exchange City Program, which is a hands-on learning facility; a stage-set design of a kid-size community – and a curriculum approach in the classroom for helping young people imagine, investigate, and become the citizens of their own city. Approximately 216 Scottsdale residents will be served, 95 of who are from low to moderate-income households.

Commissioner Bachmann asked about the cost of the program for participants and would the requested funding go to defray that cost. Ms. Pastori said yes, the total cost is \$36, one of half of which is paid by the school where the program takes place and the other half is from scholarships that the agency provides. Commissioner Bachmann asked if the agency knows the other school they will be working with. Ms. Pastori said that they are currently working with the Yavapi School, but they are still in discussions about committing to our program.

**The Mental Health Association of Arizona – Kristine Yee, Development Operations Coordinator**, presented the agency's request for \$15,000 for Information & Referral, Peer Support Groups and OPTIONS (Offering Parents and Teens Information on Needless Suicide) programs. The Information & Referral program will provide Scottsdale residents access to current treatment information and personal assistance in accessing mental/behavioral health services. The Peer Support Groups provide individuals living with mental illness access to a full range of treatment services they would otherwise not have due to insufficient or no insurance. The OPTIONS program is a no cost depression education program designed to reduce Arizona's teen suicide rate by informing teens, parents and school administrators about the signs and symptoms of depression in teens, as well as to provide education, information and treatment assistance to students in need. The program will serve 1, 900 Scottsdale residents, 510 of who are from low to moderate-income households.

**Planned Parenthood of Central and Northern Arizona (PPCNA) – Britta Booth, Director of Education and Diane Dudley, Speakers Bureau Coordinator**, presented the agency's request for \$7,600 for Scottsdale Community Educational Outreach Programs. This funding would support the presentation of a series of human growth and development sessions designed to assist parents in communication more effectively with their children about sexual maturity and reproductive health, while

offering prevention-oriented, evidence-based information that helps young people avoid unintended pregnancy or sexually transmitted diseases and encourages responsible choices. The program will serve a minimum of 200 Scottsdale residents, 100 of who are from low to moderate-income households.

Chairwoman Fausel asked what was the average participation at the library programs. Ms. Booth said that for calendar year 2001-2002 there were a total of 198 participants. She added that they attribute this lower participation to the fact that the workshops were held in October, right after 911.

Commissioner Bitenc asked why Ms. Booth thinks that Arizona has the third highest teen pregnancy rate in the nation. Ms. Booth said that there are many reasons: inadequate education, lack of information, misinformation or no information, from schools or parents. She added that they have measures built in to determine if the students find the program valuable and we get 75 to 100% responses that say the programs are valuable.

Commissioner Bitenc asked about the data from other states that indicates that their education programs have received better rates at preventing teenage pregnancy than those in Arizona. Ms. Booth said that they have the numbers and the higher rates are from abstinence only programs. However, she said that they have found that while abstinence only programs do work, the statistics are inconclusive that they work better than the not abstinence only program that the agency provides. She added that the agency's programs are family based, which provides medically accurate information, if the parents want their children to have it. The program is not exclusively about procreation, it is also about what happens to a body in puberty – and is geared toward older students.

Chairwoman Fausel stated that the agency's statistics indicate that there were 389 multi-cultural students that attended the workshops last year; is your program addressing the cultural differences of these students? Ms. Booth said that the agency offers some programs in Spanish, but added that the program is not value based, it is informational, and so the parents attach their beliefs/values to that information.

Commissioner Bitenc asked if the agency's goal was to lower unwanted pregnancy. Ms. Booth said that is one goal of the agency, but the main goal of the program is creating family units that can discuss sexual issues in the home; we are trying to make it a much more acceptable conversation throughout the child's life.

Commissioner Bitenc asked if the funding is related to the Scottsdale libraries. Ms. Booth said yes, although they have a wide array of programs, they are specifically looking for funding for the program that provides workshops in May and October that targets preventing teen pregnancy through family education. She added that the workshops take place in Civic Center, Arabian, Mustang and Palomino libraries.

**PREHAB of Arizona, Inc. – Evy Hartley, Child Care Coordinator**, presented the agency's request for \$5,000 for La Mesita Child and Youth Development Center. La Mesita's Child and Youth Development Center is an on-site licensed facility providing daycare and age-appropriate activities for homeless children, former residents and others ranging in age from 6 weeks to 12 years while their parents work, attend school or an employment training program. The program places a strong emphasis on social skill development and positive self-esteem, helping children to succeed in the public school system. A total of 15 Scottsdale residents will be served by the program, all from low to moderate-income households.

**Recording For the Blind and Dyslexic, Incorporated – Alan M. Prezuhy, Educational Outreach Director**, presented the agency's request for \$10,000 for the Learning Through Listening Education Outreach Program. The program provides audio textbooks, equipment, training and program support to students of all ages who are challenged by a visual, learning or other physical disability. The program will serve approximately 60 people, and although the agency cannot give a specific number of person who are from low or moderate income households, the funds received would be used to support the program in economically-challenged schools.

Chairwoman Fausel asked about why the agency was not sure about which schools will participate in the program. Mr. Prezuhy said that the agency does not have the money to approach schools, and they



require a buy in from the schools, so unless the schools already have the money in their budget, they are not likely to commit to us. The indication from other school districts where the money has been available and we have provided services is that the program has been successful.

Chairwoman Fausel asked if the agency presented to any school boards or PTA groups. Mr. Prezuhy said that the school's have been resistant – they usually approach the principal with their basic materials and proceed from there, but we have had limited response in the Scottsdale School District.

Chairwoman Fausel asked if the agency has sought out any funding from the Department of Social Services. Mr. Prezuhy said that they have a board representative that seeks money from the state, but that has been a slow road. He added most of their money comes from private sources. Chairwoman Fausel asked if there is any advocacy for the agency. Mr. Prezuhy said that their national headquarters partner with organizations that they feel work in the same avenues that we do, but we have such a niche in the education field that there is not a lot of tie-in with what we do and what other organizations do, so there is very little cross over.

Commissioner Bilsens asked about the outcomes/progress of the students. Mr. Prezuhy said that they have that information documented and that they serve close to 2,000 students annually.

Commissioner Bilsens asked what are the results from individual participants. Mr. Prezuhy said that what they have targeted in the past determines outcomes, such as measuring reading comprehension, vocabulary and test scores - and they have monitored those behaviors. He added that a recent study at John's Hopkins showed grade level improvement over a limited amount of time while using the books.

**Save the Family – John Lamkin, Associate Director**, presented the agency's request for \$15,000 for the Homeless Children's Intervention Project/Domestic Violence Programming. This program provides comprehensive programs for homeless parents and their children to help them become emotionally stable and economically independent. The program will serve 42 Scottsdale residents, all of who are from low to moderate-income families.

**Scottsdale Foundation for the Handicapped, Inc. – Jeffrey Battle, President and CEO**, presented the agency's request for \$13,500 for their Facility Based Training and Employment Program. This program serves clients with a facility-based component and a community-based employment component. The primary object is for clients to develop job-related skills through training and support while simultaneously earning wages for their work product. The program will serve 13 Scottsdale residents with severe disabilities who are unprepared or unable to secure or maintain employment in the mainstream workforce; all are low income.

Commissioner Bitenc asked if any of the 13 clients targeted for funding are funded through RSA. Mr. Battle said yes, but their rates are \$23.70 per day and do not cover the cost of providing the services we provide.

**Southwest Behavioral Health Services – Keith Kuhn, Director of Outpatient Programs**, presented the agency's request for \$10,500 for the Scottsdale Strengths and Solutions program. The program will provide counseling and case management services to Scottsdale citizens and families. The program will serve a total of 30 Scottsdale residents, all from low to moderate-income households.

**Teen Lifeline Inc. – Michelle Moorehead, Executive Director**, presented the agency's request for \$9,000 for General Operational Support. This grant will assist in all phases of the operation of Teen Lifeline's Peer Counseling Suicide Hotline. The program serves 4,040 Scottsdale residents, of which 37% are from low to moderate-income households.

Commissioner Bitenc asked if Arizona has an epidemic of teenage suicides. Ms. Moorehead said yes, teen suicides in Arizona rank 80% above the national rates. Although suicide rates from those ages 15 to 19 are decreasing, we are still rated tenth in the nation, and we are consistently above the national rate and in the top 5 in the nation for all ages of suicide.

**Tempe Community Action Agency, Inc. (TCAA) – Deborah Kahn, Executive Director**, presented the agency's request for \$22,500 for TCAA South Scottsdale Home-Delivered Meals Program. The program permits older and disabled adults in Scottsdale to remain independent and avoid premature institutionalization, by providing nutritious home delivered meals and daily monitoring of the safety and well being of homebound participants. The program will serve approximately 200 Scottsdale residents, all of who meet the HUD low or moderate-income level criteria.

**Valley Center for the Deaf – Deborah Schneider, Co-Director**, presented the agency's request for \$16,104 for the Counseling for Hearing Loss and Hearing Health program. The program provides assistance to deaf, deaf-blind, hard of hearing and late deafened senior citizens, as well as others who are experiencing hearing loss, in developing strategies to cope with the hearing loss, to access health information, utilize residual hearing, learn alternate communication strategies and/or to avail themselves to helpful technology to re-gain access to family, friends and community. The program will serve 45 Scottsdale residents, at least 35 of which will be from low to moderate-income households.

Chairwoman Fausel referred to the agency's report that they serve 44 white clients in Scottsdale, and asked what is the marketing strategy for serving other ethnicities. Ms. Schneider said that they have just started a 6-month campaign that targets other ethnicities and further advertising the agency's services.

**Valley of the Sun YMCA/Scottsdale-South Extension – Paul Bernardo, Executive Director**, presented the agency's request for \$22,000 for their Paiute Teen Center Prevention Program. The program promotes academic success in school, creating career aspirations and developing positive decision-making skills through one-on-one mentoring, career awareness and goal setting, decision-making skills enhancement, tutoring and academic guidance for at risk teens. The program will serve 180 Scottsdale residents, 140 who are from low to moderate-income families.

Chairwoman Fausel recused herself from participating in the presentation.

Vice-chair Bachmann asked why the Scottsdale schools have not formed partnerships with the agency and Mr. Bernardo said that they have certain programs that have created relationships with certain schools, but said that the agency needs to exert more effort into marketing to schools, because when they do the schools are very receptive.

**Volunteer Center of Maricopa County – Lenore Parker, Director of Partner Services**, presented the agency's request for \$16,460 for increasing volunteerism in the City of Scottsdale. The funds will be used to increase volunteerism in the City of Scottsdale through promoting volunteerism, building organizational capacity to effectively utilize volunteers and providing volunteer opportunities and referral services to residents of Scottsdale. The program is targeting 6,822 Scottsdale residents and it is unknown at this point how many Scottsdale residents/households will benefit from these volunteers. The agency anticipates that 25% of the Scottsdale residents referred to volunteer opportunities will be from low or moderate-income households, and that 75% of the organizations involved in efforts to build organizational capacity to effectively utilize volunteers will provide services to low or moderate income residents of Scottsdale.

Commissioner Broshar asked why aren't men aren't volunteering as much as women. Ms. Parker thinks, and research suggests, that most people volunteer who are asked and they don't ask or market very well towards men in getting their needs as volunteers. She said they have a study from Seattle on men volunteers and we hope to use that study to help us change our marketing strategy.

#### PUBLIC HEARING ON PROPOSALS SUBMITTED FOR SCOTTSDALE ENDOWMENT

John Larrivee, Human Services Planner, gave the commission an overview of the Scottsdale Endowment.

**Concerned Citizens for Community Health – Isabel Moreno, Parent Representative**, presented the agency's request for \$1,000 for the Vista del Camino Ballet Folklorico. The Ballet Folklorico performs dances from different regions of Mexico, and it enhances the participants' self-esteem and school performance, and re-establishes the Pascua, Yaqui and Hispanic heritage in Scottsdale. The program will serve 40 Scottsdale residents directly, and the community at large indirectly.

**Foundation for Senior Living – Debbie Competello, CDBG Rehab Manager**, presented the agency's request for \$1,000 for Drinkwater Youth funds. The program will utilize the Drinkwater Youth funds to paint the outside of homes, do yard work and/or clean up for the elderly, low income or disabled citizens of Scottsdale that have been cited by the City, or have been referred to FSL Home Improvements. The program will serve a minimum of 4 Scottsdale households.

Chairwoman Fausel asked if there was any allowance for continued maintenance. Mr. Competello said that they don't have enough funding to be able to do that, it is usually a one-time thing, although with more funding they could do assistance and follow up.

**Human Services – Paiute Neighborhood Center – Kathy Breen, Community Services Coordinator**, presented the agency's request for \$1,000 for Drinkwater Youth funds. The funds will provide an incentive program for the after-school tutoring program for children who successfully raise their grades over the course of the school year. The program will serve 24 Scottsdale residents.

#### COMMISSION AND STAFF UPDATES

Connie James thanked the Commission for their efforts and reminded them that at the February 20<sup>th</sup> meeting at Civic Center Senior Center, they will go over the recommendations and give their formal recommendations on March 7. Chairwoman Fausel gave the commissions gratitude and appreciation to staff for their preparation of the hearings.

#### ADJOURNMENT

With no further business to be brought before the Commission, Chairwoman Fausel asked for a motion to adjourn the meeting. Commissioner Broshar moved to adjourn the meeting and Commissioner Bilsens seconded. The motion carried unanimously and the meeting adjourned at 4:25 PM.

Respectfully submitted by Mary Beth Bossert, Recording Secretary.

Meets established criteria.

Connie James  
Director, Human Services